

**From:** Jmmarketingworks@aol.com [mailto:Jmmarketingworks@aol.com]  
**Sent:** Tuesday, October 07, 2008 5:47 PM  
**Subject:** Re: Post West Chester Rotary Chili Cookoff Update

Hello Chili Fans,

Pick up the Daily Local on Wednesday. 10/8/08 to see the complete list of the cookoff winners in their Food Section. Also, go to **Dailylocal.com** to read Monday's recap of the Chili Cookoff.

A big thank you to the Daily Local (gold sponsor) who gave us great editorial and advertising coverage leading up to the Cookoff, and also after the Cookoff. They really love the cookoff and it shows! Their DLN team has been competing for six years, and this year their publisher Randy Notter was one of our illustrious Chili Judges for the first time.

Also a special thanks to our other fantastic media sponsors including Platinum Sponsors: Lloyd Roach's Brandywineradio.com who broadcasted live from "Chili" Gay Street and WJBR 99.5 who were entertaining the crowds down near St. Agnes.

Gold Sponsors such as Rotarian Ed Malet's County Lines Magazine, Main Line Today Magazine, Comcast and the former WCOJ all enthusiastically promoted the Rotary Chili Cookoff with color advertisements, radio spots and cable commercials. Our media sponsors enable us to reach chili fans in the entire Delaware Valley. They are such a valuable member of this Chili Cookoff family.

Finally, A sincere and grateful thank you to YOU, our chili friends. Your participation, support and well wishes inspire us to hold the Chili Cookoff year after year, Without the community's support, we would not have the fantastic fundraiser that has evolved into a West Chester favorite. Thank You.

If you are interested in volunteering to work on the 2009 West Chester Rotary Chili Cookoff next year, let us know. Email us at [info@westchesterchilicookoff.com](mailto:info@westchesterchilicookoff.com). See you next year, 2009 info will be posted in the early spring.

Jeannie McGinn  
Chili Cookoff Marketing Coordinator