



2008 Chili Cook-Off Sponsorship Opportunities

Presenting Sponsor: \$7,500.00 [**SOLD - No Longer Available**]

As a sponsor at this level, your business will be designated as the Presenting Sponsor exclusively. Sponsorship at this level provides a complete advertising, promotional, and marketing package that includes:

- Inclusion of your company name and/or logo on printed materials, in editorial coverage and advertising
- Corporate profile (provided by sponsor) on official Chili Cook-Off website with link to your company website
- One free tent space (to enter the Chili Cook Off contest and/or display company information)
- Premium double-wide booth in prime location
- Inclusion in press release and any editorial features
- Prominent display of logo on event banner (Hangs on High Street for 2 weeks)
- Enlarged company logo on event T-shirt and sponsor board
- Access to the participant's mailing list for marketing follow-up
- The right to distribute company literature at the event
- Full page black and white ad in event circular
- Advertising tags announced throughout the day
- Ten (10) Chili Tasting Wrist Bands
- Ten (10) Event T-shirts

Platinum Sponsorship: \$3,500.00

Sponsorship at this level provides a unique advertising, promotional, and sponsorship package which includes:

- Inclusion of company name and/or logo on all printed materials and advertising
- Half page, black and white ad in event circular
- Inclusion in press releases and editorial coverage of the event
- One free tent space (to enter the Chili Cook Off contest and/or display company information) with prominent booth location
- Your company logo on event T-shirt
- Logo on Chili Cook-off website and link to company's website
- Access to the mailing list for marketing follow-up
- The right to distribute product and promotional literature at the Chili Cook-off
- Advertising tags announced throughout the day
- Five (5) Chili Tasting Wrist Bands
- Five (5) Event T-shirts

Gold Sponsorship: \$2,500.00

Sponsorship at this level offers visibility in all publicity and promotional packets including:

- Your company logo will be included on all printed materials
- Quarter black and white ad in event circular
- Inclusion in press releases
- One free tent space (to enter the Chili Cook Off contest and/or display company information)
- Logo and link to company website from Chili Cook-off website
- Company name on event T-shirt
- Access to the mailing list for marketing follow-up
- Advertising tags announced throughout the day
- Four (4) Chili Tasting Wrist Bands
- Four (4) Event T-shirts

Silver Sponsorship: \$1,500.00

Sponsorship at this level offers visibility in all publicity and promotional packets including:

- Your company logo will be included on all printed materials
- Business card-size black and white ad in event circular
- Inclusion in press releases
- One free tent space (to enter the Chili Cook Off contest and/or display company information)
- Logo and link to company website from Chili Cook-off website
- Company name on event T-shirt and map of street
- Three (3) Chili Tasting Wrist Bands
- Three (3) Event T-shirts

Bronze Sponsorship: \$500.00

Sponsorship at this level offers visibility in all publicity and promotional packets including:

- Company / Name mention on Chili Cook-off website
- Inclusion in press releases
- Company name on event T-shirt and map of street
- Two (2) Chili Tasting Wrist Bands
- Two (2) Event T-shirts

Your sponsorship dollars benefit the Rotary Foundation in support of many local and world-wide Rotary Club of West Chester community projects

Please direct sponsorship questions to Michele Parent at 610-399-3217